Teknoloji Evriminden,

4. Endüstri Devrimine...





Mustafa CERAN İNFOMA Teknoloji A.Ş.

Program

Introduction,

Technological Evolution and Transformation

4th Industrial Revolution,

Adoptions and Implementation Examples,





Bilimsel, Teknik ve Mühendislik Alanında Katma Değerli Çözümler...

28 Yıllık Sektör Liderliği



Mustafa CERAN

- Konya'da doğdu,
- **Eğitim**;
 - ❖ Yıldız Üniversitesi, Elektrik Mühendisliği, 1978,
 - Oslo Üniversitesi, Computer Science, 1982,



❖ Norveç (1978 – 1988):



- ❖ Türkiye (1988 Devam):
- Uzmanlıklar ve İlgi Alanları;
 - Super Computers, Paralel Processing, 4GL, Sanal Gerçeklik / AR,
 - ❖ Bilgisayar Destekli Mühendislik, PLM, QLM, ePLM, IoT, Endüstri-4.0
- Uygulamalar, Sektörler ve Bazı Referanslar;
 - Savunma, Uzay/Uçak, Otomotiv, Elektronik, Makina İmalat, Retail,
 - Aselsan, TAI, Havelsan, Otokar, Tümosan, Hidromek, Pegasus, VIKO, vb.





The Birth of Industry 4.0



Forces & Factors, behind this transformation: Globalization, Competitiveness, Economy, Recessions, Suppliers, Energy, New Technologies like IoT etc...



Endüstri-4.0'ın Doğuşu;

- Industry 4.0 first used in Hannover Fair in 2011 as a result of an initiative to «secure the future of German manufacturing industry». And following initial potentials are identified;
- Meeting individual customer requirements,
- Flexibility,
- Optimised decision-taking,
- Resource productivity and efficiency,
- Creating value opportunities through new services,
- Responding to demographic change in the workplace,
- Work-Life-Balance,
- A high-wage economy that is still competitive,



Almanya'da I40 Gelişimi işin Organizasyonel Yapolanma

Working Groups for thematic priorities



Working Group 1:

Reference Architectures, Norms and Standardisation

> Chair: Dr. Peter Adolphs, *Pepperl + Fuchs*

Working Group 2: Research and Innovation

Chair: Johannes Diemer, Hewlett Packard Enterprise Working Group 3:

Security of Interconnected Systems

> Chair: Michael Sandner, Volkswagen AG

Working Group 4: Legal Framework

Chair: Dr. Hans-Jürgen Schlinkert, *ThyssenKrupp* Working Group 5:

Employment, Qualification and Life-Long Learning

> Chair: Dr. Constanze Kurz IG Metall

- Open work forum set up by representatives from all participating partners
- Criteria for participation: subject specific expertise together with an effective mandate from the represented organization and a regional multiplication effect



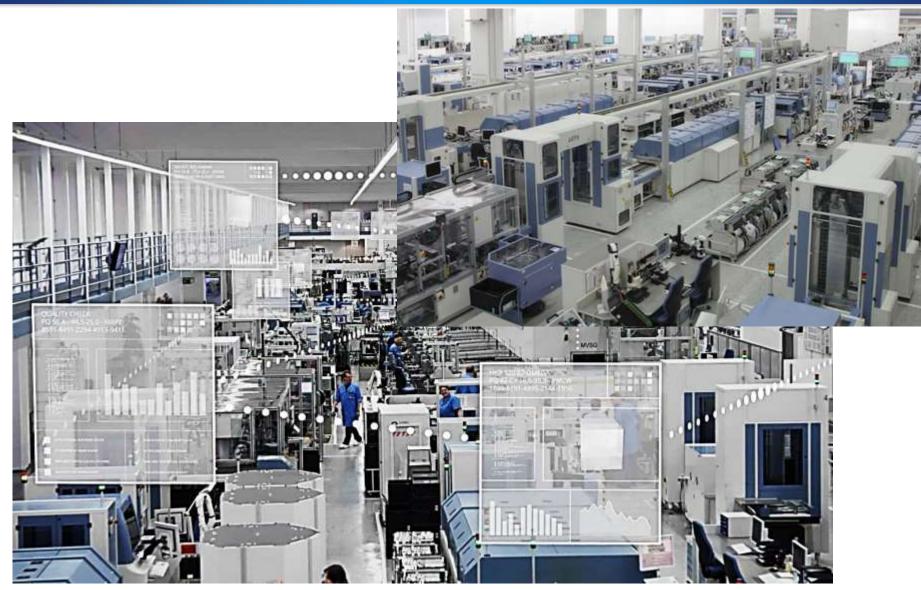
Industry 4.0 = Cyber-Physical Systems (CPS)

It is expected that, it will impact every industry in every country





Smart Factories: Fully Integrated Machines & Things



Cyber-Physical Manufacturing



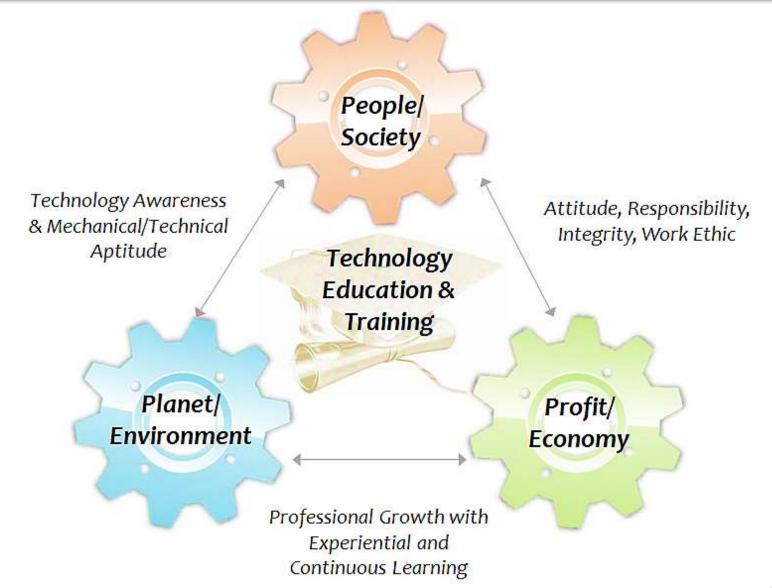
Maserati Production Line https://www.youtube.com/watch?v=MJg5YR9klx4



Technology Transformation



Creating Sustainable Manufacturing Environments





It's a Constant Challenge & Constant Change!

Time, Cost, and Quality equation is no longer sufficient

Globalization Design anywhere Build anywhere Maintain anywhere All at any time

Improved product quality

Competition

The need to differentiate Increasing scope of services Focusing on core competencies through, partnerships, JVs, supplier management, etc.

Reduced Complexity time Increased number

Increased number of projects
Increased number of parts
Greater need for standard parts
Build-to-order & increased
customization
Mechatronics

Lowered costs

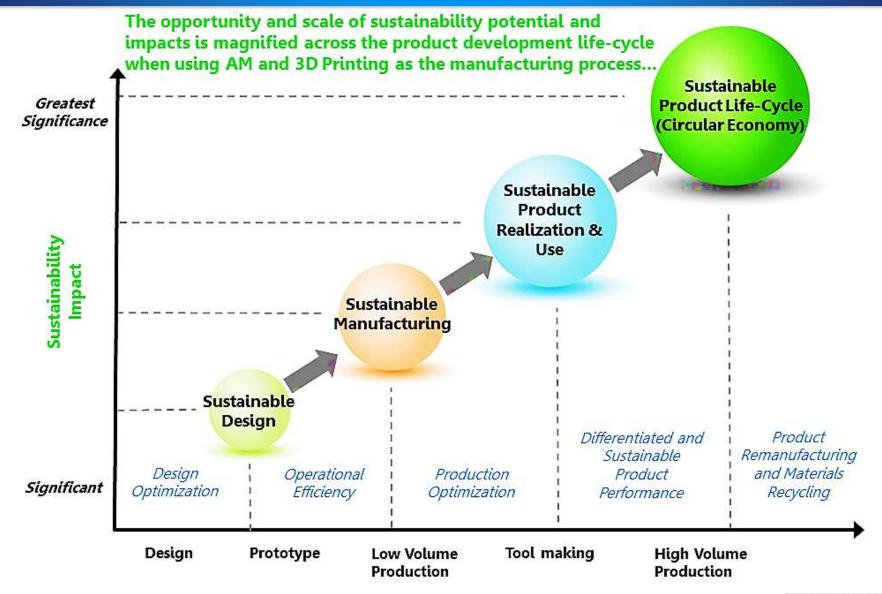
Pricing Pressure

Demand for global pricing
Price right the first time
Understanding real costs
Pressure on product margins



Product & Process Innovation

Manufacturing's role is changing

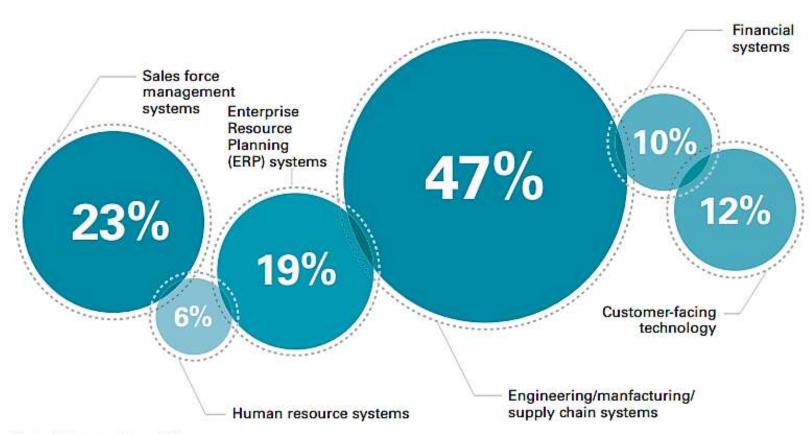




Global Manufacturing Outlook; KPMG

Preparing for battle: Manufacturers get ready for transformation

What are respondents allocating 20 percent or more of their total technology spend on?



Source: Forbes survey, January 2015.



Oxford Economics on Manufacturing Transformation

About Oxford Economics

- Oxford Economics was founded as a joint venture with Oxford University, and it is now one of the world's foremost independent global research firms.
- Headquartered in Oxford, England, with offices throughout the world, we employ more than 80 professional economists.
- Our global team is highly skilled in a full range of research techniques, from econometric modeling and impact analysis to executive surveys and interviews.
- Oxford Economics is a key adviser to corporate, financial, and government decision-makers
- We have over 700 international clients, including manufacturers such as GE, Coca-Cola, Boeing, Rolls Royce, Siemens, GM, and Samsung.







Manufacturing Transformation

Achieving competitive advantage in a changing global marketplace



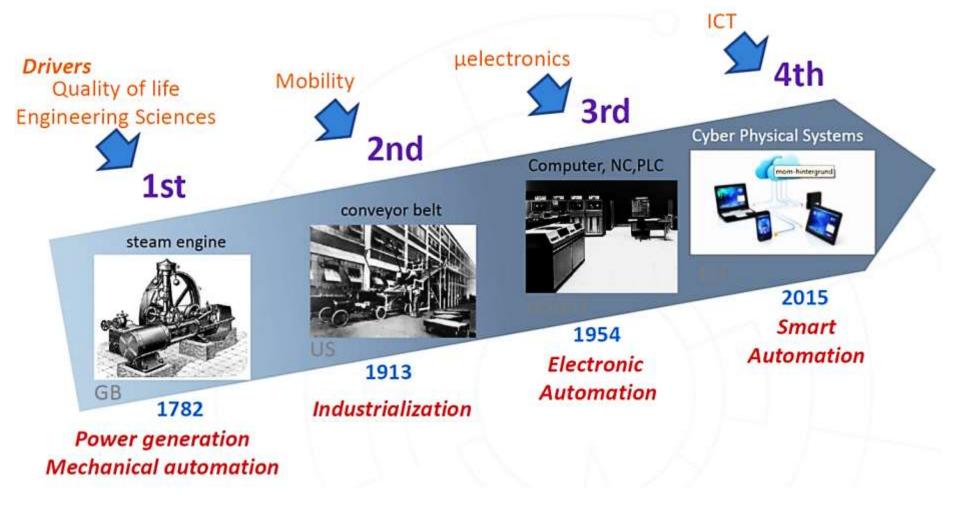
Impact on Manufacturing



Over two-thirds of manufacturing firms will undergo significant business process transformation to prepare for future market demands over the next three years.



The 4th Industrial Revolution: Industry 4.0





What is 4.Industrial Revolution?

According to: Wikipedia;

Strong customization of products under the conditions of high flexibility (mass-) production. The required automation technology is improved by the introduction of methods of self-optimization, self-configuration, Self-diagnosis, cognition and intelligent support of workers in their increasingly complex work.

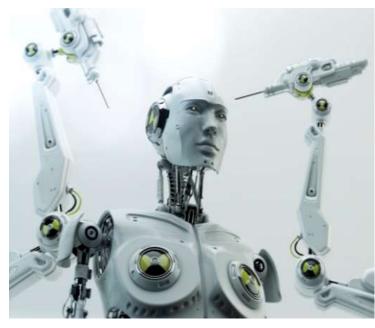
According to: Nicholas Davis, head of Society and Innovation;

Cyber-physical systems which, represent entirely new ways in which technology becomes embedded within societies and even our human bodies".



Say Hello to Industry-4.0 Smart Factories!









Key Components;

- Simulation,
- Cybersecurity,
- Augmented Reality,
- Autonomous Robots,
- Big Data & Analytics,
- Artificial Intelligence,
- Additive Manufacturing,
- IoT The Internet of Things,
- Horizontal and Vertical System Integration

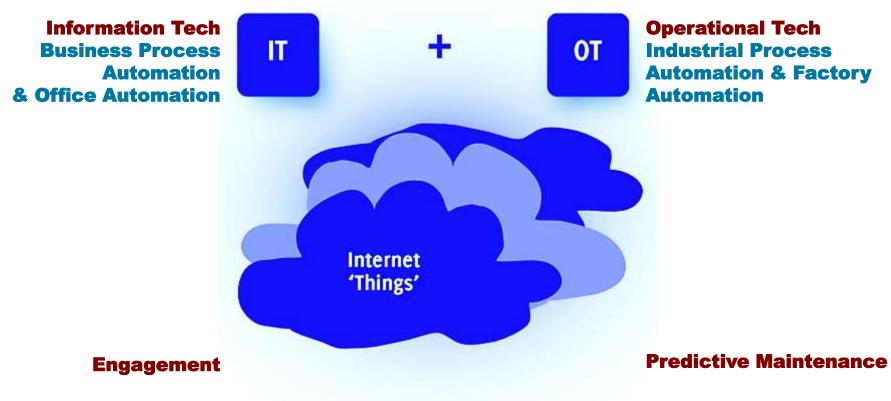




Things to Tighten the Link Between IT and OT

IT and OT converge

Digital Technology



M & M Machine-to-Machine



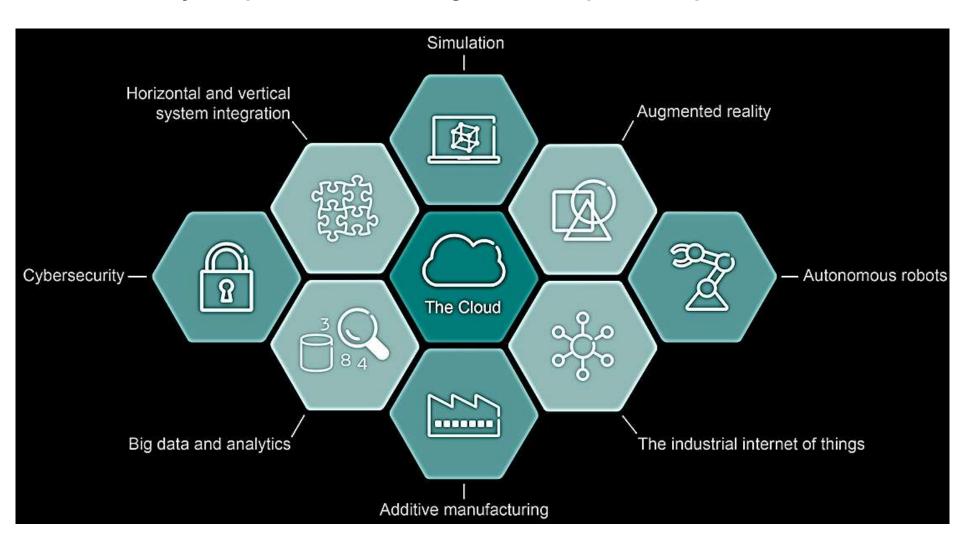
Key Components & Technologies





I4.0 Key Components & Technologies

Some of the key components & technologies under rapid development





Augmented Reality (Arttırılmış Gerçeklik)











IoT – Internet of Things; Internet of Everything

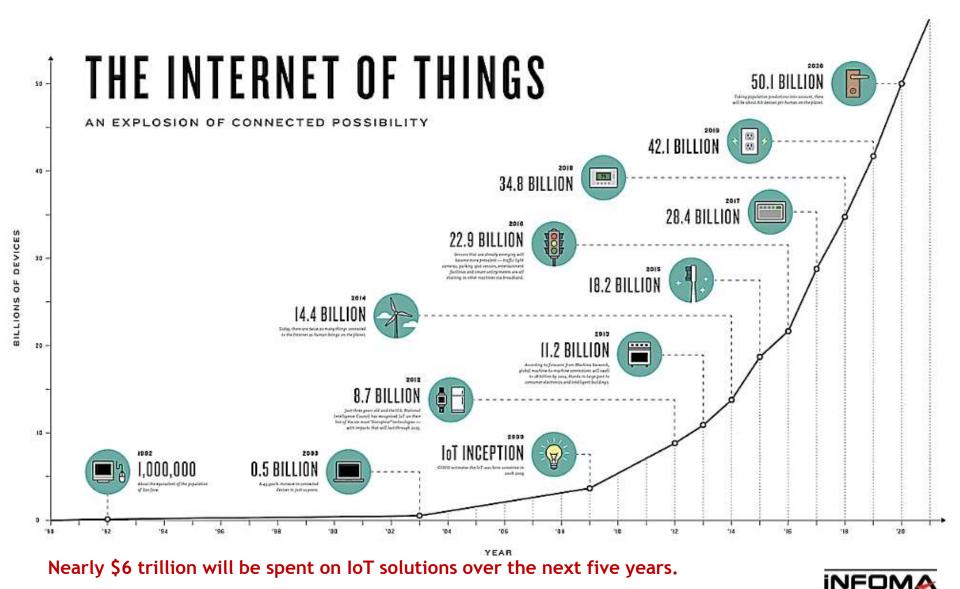




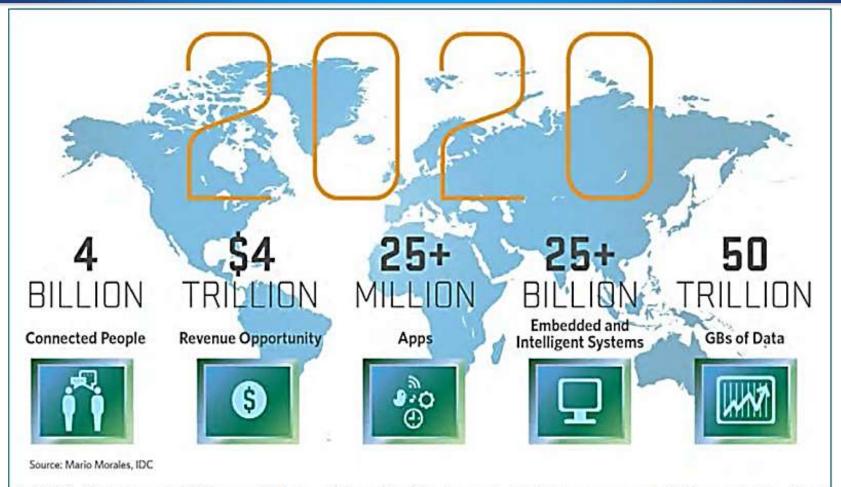
Smart Home with IoT



Expected connected devices by 2020:50 Billion



Growth In The Internet Of Things



By 2020, the Internet of Things will have achieved "critical mass". Linking enormous intelligence in the cloud to billions of mobile devices and having extremely inexpensive sensors and tags embedded in and on everything, will deliver an enormous amount of new value to almost every human being. The full benefits—in terms of health, safety and convenience—will be enormous.

Cisco predicting \$19 trillion its forecast for the economic value created by the "Internet of Everything" in the year 2020. "This is the largest growth in the history of humans,

Early Adapters & Examples







Early Adapters & Leaders

- Bosch: Industry 4.0 from vision to implementation https://www.youtube.com/watch?v=1vZYvAcU8hY
- Siemens: Industrie 4.0 The Fourth Industrial Revolution https://www.youtube.com/watch?v=HPRURtORnis
- Mercedes: Industry 4.0 Next Steps https://www.youtube.com/watch?v=XZF10XrowGU
- Industry 4.0 in the <u>Volkswagen</u> Group https://www.youtube.com/watch?v=MZkY9HNCiM0
- Smart Manufacturing: The Brilliant Factory (GE) https://www.youtube.com/watch?v=SfVUkGoCA7s
- Pilz: Industrie 4.0 "Smart Factory« https://www.youtube.com/watch?v=wpTXt4VBe94
- What is Smart Manufacturing
 https://www.youtube.com/watch?v=Hcq4e9D4uL8
- Industry 4.0: Integrated Industry reaches the next level https://www.youtube.com/watch?v=ccB6e18VwsQ



Reference Sectors





Early Reacting Sectors & Application Areas

- General Industry,
- Automotive,
- Consumer Electronics,
- Energy, (Renewable Green Energy)
- Agriculture, (Vertical Farming)
- Construction, Smart Houses,
- Smart Cities,
- Healthcare,
- Etc.....





Mustafa CERAN

mceran@infoma.com.tr +90 (212) 222 3235